



District 12

Compuware Spring 2008 North American Bridge Championships

Detroit, Michigan

MARCH 6 - 16, 2008

<http://www.Detroit2008Nationals.org/>



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District Director

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Co-Chair

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Major/Minor DAY Sponsorship

1. Friday, Saturday (both weekends), Sunday (first weekend) - \$5,000 each day
2. All other days - \$2,500
3. Perks:
 - a. One feature article in *Daily Bulletin*.
 - b. 1/2 page (\$5K) or 1/4 page (\$2.5K) ad in both *NABC Program Book* and *Daily Bulletin*.
 - c. A link to your own web site on our local NABC web site.
 - d. Attendance at VIP hospitality functions for sponsored day.
 - e. Identification on all publicity/information material as day sponsor (*ACBL Bridge Bulletin*, *Program Book*, *Daily Bulletin*).
 - f. Listing in *Program Book* with all day sponsors.

EVENT Sponsorship

All event sponsors will be listed with their event in material in “e” and “f” above and will be invited to VIP hospitality functions on day (s) of event. The *Daily Bulletin* will also have an article about each event sponsor for that day. Sponsors will also receive a 30% discount on ads in the *Program Book*.

- \$ 600 Naming right for 4 session K/O events
- \$ 500 Naming right for any regionally rated 2-session event
- \$ 250 Naming right for a one-session “prime-time” event, including BAM teams, IMP pairs, open side games, midnight Swiss or K/O
- \$ 150 Naming right for a one session I/N pairs or teams

To name a day or event, please send your check, payable to: “Detroit 2008 Nationals” to:

Ronald M. Horwitz, co-chair
Detroit 2008 NABC
30638 Maplewood Circle
Farmington Hills, MI 48331

- Be sure to indicate which day or event you wish to sponsor and exactly how the name of the sponsor is to appear. Our schedule will be virtually identical to that of the St. Louis NABC (March, 2007) which appeared in the December, 2006 Bridge Bulletin.
- Include any biographical material and/or a photo you’d like to appear in the Daily Bulletin. Appearance of sponsorships in printed material is dependent on getting payment and text information in time to meet printing deadlines.